



**Columbia Area Transit**  
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## Hood River County Transportation District Vision, Mission and Values Statements

### **Vision**

To connect the people and communities of Hood River County with an accessible, equitable and more sustainable future.

### **Mission**

We provide safe, reliable, accessible and efficient public transportation services in Hood River County and offer critical regional connections to Portland, Washington State and throughout the Gorge.

### **Values**

**Safety** – We will ensure the safety of our employees, customers and transit systems.

**Customer Service** – We will work with our customers to meet their needs and exceed their expectations.

**Sustainability** – We will continuously improve and be accountable for our financial, environmental and social outcomes.

**Integrity** – As stewards of public resources, we will use our assets prudently and conduct ourselves honestly and respectfully.

**Community Driven** – As stakeholders in Hood River County, we strive to ensure our services contribute to the social, cultural and economic betterment of all residents.

**Innovation** – We will pursue opportunities to enhance value for our customers.

**Collaboration** – We will cultivate strong partnerships, community connections and links to other types of travel.

**Teamwork** – As a team, we celebrate diversity, foster effective communication; and promote advancement and longevity.