

POTENTIAL PROJECT LIST				
PROJECT NAME	PROJECT DESCRIPTION	PRIORITY CRITERIA	PLAN PROJECT OR GOAL	Cost
SERVICE & OTHER ON-GOING FUNDING				
HOOD RIVER LOCAL FIXED-ROUTE (EXPANSION BEGAN 6/2018 TO ENSURE TRANSFER FOR CGE EXPANSION TO HOOD RIVER - ADD 9 HOURS - SERVICE START WAS BASED ON ODOT SCHEDULE)	Provide a local HR fixed-route bus that provides a 15 min frequency during peak & 30 min off peak. Allows transfers to Upper Valley Route, The Dalles, Cascade Locks & the Columbia Gorge Express	Serves low-income neighborhoods & housing in Hood River & provides access to city services for hispanic & low income communities in upper valley. Also provides transfers for education & work opportunities in The Dalles & Cascade Locks	Identified as priority need in TMP & serves as connection to regional transit options.	\$ 173,736.00
INCREASE FREQUENCY TO/FROM PORTLAND METRO (EXPANSION BEGINS 9/24 - ADD 4-5 HOURS)	Provide one AM and one PM round trip to Portland from Hood River.	This commuter service will not only provide service to employees who live in Portland and work in Hood River, but also restore early morning & late evening services from Hood River to Portland for seniors, youth, disabled and employees to medical, educational, rehabilitation, or work opportunities in Portland.	Identified as priority need in TMP to meet local transit needs.	\$ 77,216.00
R & MEDICAL SHUTTLES (EXPANSION BEGINS 9/24 ADD 3 HOURS)	Add designated shopper shuttles for very rural and outlying areas of Hood River County to meet needs of minority, senior & disabled communities	Improves service to outlying rural areas of the county. Enhances service options for seniors, minorities and individuals with disabilities in these areas.	Identified as service need for seniors & persons with disabilities in Hood River County Coordinated Plan	\$ 57,912.00
EXTEND LIMITED SERVICE TO 9PM ON WEEKDAYS (add 8 hours/day)	Extends limited fixed-route & associated ADA service to 9pm on weekdays for four routes, Upper Valley, City Route, The Dalles & Cascade Locks.	Improves service for low-income and entry level employees in Hood River, The Dalles, Upper Valley & Cascade Locks	Identified as a need in the TMP	\$ 154,432.00
EXTEND SERVICE TO WEEKENDS (32 hours/weekend)	Extends limited fixed-route & associated ADA service to weekends.	Provides limited service in Hood River County on the weekend. Increasing access to low-income, minority and seniors and persons with disabilities as well as tourists and others within the community	Identified as a need in the TMP	\$ 252,928.00
FREE TRANSIT PASSES FOR YOUTH (10-18) IN HOOD RIVER COUNTY	Would provide transit passes to all middle school & high school students in Hood River County School District	Priority criteria for STIF funding (1%)	Priority criteria for STIF funding	\$ 58,500.00
AFTER SCHOOL ACTIVITY SHUTTLE (EXPANSION - ADD 3-4 HOURS)	Would provide transit service to get kids to Hood River/Odell/Parkdale from after school activities.	Priority criteria for STIF funding (1%)	Priority criteria for STIF funding	\$ 57,912.00
CAPITAL & ONE TIME ONLY FUNDS				
MINI VAN VEHICLES (CAPITAL REPLACEMENT - ONE TIME FUNDING)	Purchase 1 additional accessible minivan vehicles that are used by CAT during the day to access building & driveways that are currently difficult to access with existing fleet. Provide van-sharing technology that allows community organizations or individuals to use vehicles for needed trips in evenings or weekends.	Maintains capital replacement needs. Increases door to door access in some areas and offers service innovation for enhanced services to rural areas.	Serves identified need for CAT & senior/disabled community during evening & weekends in TMP & Coordinated Plan	\$ 60,000.00
MARKETING PLAN (ONE TIME FUNDING)	Develop a comprehensive Marketing plan that allows us to effectively market our services to and increase ridership from diverse populations with Hood River county	Establishes the best opportunity to market new services to targeted communities including low-income, minority, seniors, commuters, etc.	Identified as critical need in TMP	\$ 120,000.00
Limited English Proficiency Marketing	Provide a comprehensive marketing strategy for outreach and education within the Hispanic Community in Hood River County	Focused marketing of transit services to a traditionally disenfranchised and overlooked low-income community in Hood River County	Identified as critical need in the Coordinated Human Services Plan	\$ 30,000.00
TECHNOLOGY UPGRADE (ONE TIME FUNDING)	Upgrade our technology to coordinate better with other Gorge providers and volunteer services	Maintains capital replacement needs. Offers service coordination with other providers including volunteer services.	Serves identified need for CAT & senior/disabled community during evening & weekends in TMP & Coordinated Plan	\$ 40,000.00
BUILDING EXPANSION (ONE TIME FUNDING)	Begin planning for expansion of our vehicle parking facilities. Key necessity if we are to take on new services like Hwy 35 or CGE.	Plans for service expansion as identified in TMP.	identified as need in TMP	\$ 100,000.00

Allocation Estimate

Estimated Allocation April 2018	100%	115%	130%
FY 19	\$ 179,000.00	\$ 205,850.00	\$ 232,700.00
FY 20	\$ 404,000.00	\$ 464,600.00	\$ 525,200.00
FY 21	\$ 458,000.00	\$ 526,700.00	\$ 595,400.00
Total	\$ 1,041,000.00	\$ 1,197,150.00	\$ 1,353,300.00