

October 15, 2019
Hood River County Transportation District
Board of Directors Meeting
224 Wasco Loop
Hood River, OR 97031

Board Meeting Attendees: Mark Reynolds, Marbe Cook, Leanne Hogue; Lara Dunn and Rob Brostoff; and Leticia Valle via phone

Absent: Jake Bolland

Staff: Patty Fink, Ty Graves, Teresa Gallucci of Our Team Accounting.

Public: Jessica Metta

Leanne calls the meeting to order (9:00am)

Approvals of Minutes:

Mark calls the motion to approve minutes from September. Rob seconds the motion. The motion is approved unanimously

Director's Report

Ridership: Ridership appears to be moving in the right direction. With the high Trolley numbers. There was a brief discussion of how the numbers were presented. It was highlighted that fare box revenue was significantly higher than ridership counts. Patty feels based on fare box revenue that we may still be under counting overall ridership. Patty noted that we will be are currently testing out some passenger counting systems on some of the buses.

Bus Stops – Brief discussion of bus stops in Hood River, Cascade Locks, Troutdale, The Dalles and CGE services.

Hwy 35 – Discussed the possibility of contracting with Mt. Hood Meadows to provide highway 35 service this winter. The Grand application has been sent out and is in review status. It's a 2 year grand an Meadows would provide the local match portion. Would be winter service only December 1st-March 31st.

Marketing Committee – Need to get some more people, on the marketing committee, possibly some new board members. Discussed upcoming marketing events and strategies.

CGE buses – Briefly talked about the delay in the purchase of the two motor coaches to provide the CGE service. They will now be delivered in December instead of November. We will start the service with bus 203 and bus 55 with a leased bus as backup.

New Business

New Schedules/Stops – Board is provided with a look at the proposed new schedule beginning Nov 4th. Patty notes that schedule changes to The Dalles will allow us to add evening service here. Board agrees that the new schedule should move forward. There was a detailed discussion regarding the potential stop options for The Dalles. The Board felt that the best option was the Lewis and Clark Park and Union Street option.

Lara motions for The Dalles stop to be moved to Festival Park in down town, Mark Seconds. The motion carries unanimously. (Rob abstains)

Jessica Metta leaves meeting at 10:13

Financials – Teresa reviews the current financials. Explains that we look like we are over budget because this month had 3 pay roll periods instead of two and the projection assumes an average over 12 months and not a month by month breakdown.

Teresa leaves meeting at 10:34

STIF: Discussed STIF funds and projects that we can do with schools. Potential for activity bus from wy'east to locations in Hood River. Potential pass program where students ride free.

Fares: Discussion of potential fare changes and what the fare policy will be for CGE services. Will leave all fares the same for the time being and revisit the possibility of changes.

Rob moves to close the meeting, Lara seconds, and Leanne adjourns the meeting at 11:04am.