Hood River County Transportation District
Board of Directors Meeting
224 Wasco Loop
Hood River, OR 97031

Board Present: Marbe Cook, Mark Reynolds, Leanne Hogie, Rob Brostoff; Teresa OCamp

Board Absent: Jake Bolland; Leti Valle

Staff Present: Patricia Fink, Jessica Ortiz

Others: Lara Dunn, new Board member and Tom Lehmann Blue Collar; Sarah Lembucke, Blue Collar

Meeting is called to at 8:00am

1) Approval of Minutes (May Minutes)

Leanne notes the minutes should reflect the staff party at Leanne's house on July 21st not July 14th. No other comments Marbe opens the motion to accept the minutes with Leanne's corrections; Teresa O seconds, The Board votes unanimously to accept the minutes with correction.

2) Blue Collar CAT Refresh

Marketing committee and other Board Members recommend to Blue Collar (BC) that CAT remain with CAT Logo brand just do a Brand Refresh. Tom Lehmann, goes over the initial CAT LOGO refresh that the Board saw previously – Board agrees that they want to use Option 1. Likes the purple color, but would like to have a secondary as contrast – similar to option 2. Board wants website address as primary contact info, but also thinks phone is important. BC will move forward with refresh materials.

3) Director's Report

Patty tells the Board a BYD electric bus will arrive at our facility Wednesday, June 12th and that we will use it on the Portland Route Thursday and Friday. Also notes that the vehicle will be with a table at the Farmer's Market for folks to board on Saturday June 15th. Invites board to come out.

CAT is set to launch Trolley June 15th. Cat will have staff who will be tabling. Hope to have rack cards out a week before.

Patty notes that we had a few issues with the Port Stop but they've been resolved and the shelter and art work will be up before the Trolley launches.

Brief update on Hwy 35. Expected completion date end of July – Grant submittal August. Possible bus stops are discussed in regards to the highway 35 project. Possible bus stop ideas Are given like, the Barman's site, China Gorge Parking lot for Hood River area and Mt. Hood Town Hall and Base line road for Parkdale area.

Leanne asks about the Plan and whether there will be public comment. Patty indicates that ODOT and the consultants have planned a time for this to occur.

Looks good for CAT to take on CGE formal approval to be by OTC July 18th.

The larger vision for transit in the Gorge is discussed. Patty notes that several key players Mt Hood Meadows and Friends of the Gorge, large contingent of One Gorge are on board for expansion and are willing to bring their own marketing. MCEDD specifically Amanda and Jessica, are moving slow. Patty is concerned that we may miss the current moment if we wait.

Patty has asked Kathy to set up a meeting.

Finance – Existing

4) Old Business

Board members ask for clarification on why the Budget number approved is different from the Board recommended approved. Patty says it was a typing error. Notes that the Workers Comp info was divided out based on administrative and operating in personnel Costs. Rob moves to approver 2020 budget with the error correction. Rob votes in favor, Mark seconds motion is approved unanimously.

Marbe provides an update on the Parking Committee a survey will be available online for anyone who would like to participate and have any questions or comments on parking

A new facility and transfer center is discussed and what possible areas may be available for a new bus barn as we start expanding. Patty suggest that Board have a coffee klatch with City County to talk about the transfer facility and a couple of other issues.

Leanne talks about changing time for the board meetings and possible time and day ideas are discussed. Various times and days are discussed with the board. Board agrees to meet the3rd Tuesday of every month starting at 9:00am at CAT station with the first meeting being July 16th.

Laura Dunn is sworn in as a board member.

Rob motions to end meeting and Teresa seconds the motion. Board votes in favor to end the meeting at 10:17am.